

tawanda masamvi

Marketing management

Currently in the medical industry ,self-motivated graduate with proven and tested negotiation, sales and marketing skills. More than four years of experience in the restaurant industry. Involved in management of inventory, staff, customer handling, setting and meeting targets.



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📞 +263777963626

📍 harare, zimbabwe

WORK EXPERIENCE

Restaurant Manager Simbisa Brands Pvt Ltd

01/2016 - 03/2021

Achievements/Tasks

- managed to create service delivery smooth, executing the marketing plan of the corporate, as the front of house manager I was responsible for cash ups of daily revenue and banking procedures, the sales control of the shop, checking and commenting on variances daily
- i managed to rise within the ranks from being a general hand- pizza chef- to restaurant manager
- As the manager i was responsible for customer complaints handling, customer relationship building by providing call and collect to customers! I was responsible for time keeping of corporate promise of quick service, selling the experience to the customers, putting the needs and requests of customers ahead in return customer satisfaction was achieved and loyalty!

Contact: Lawrence Nyamuziwa - : +263772 461 154

Sales representative Husbate Enterprises Pvt Ltd

05/2009 - 05/2010

SALES

- i increased sales and customer count

Contact: Kudakwashe Production Manager - 0773285916

Sales and Marketing Planet Pharmaceuticals and Chemicals Pvt Ltd

05/2021 - Present

MARKETING

- currently expanding and bringing new clients to the organization, also maintaining customer relationships

Contact: Devandra Gupta - 0772869172

EDUCATION

Marketing Management Zimbabwe Open University

08/2016 - 04/2020

degree class 2.1

- **PROJECT:** (The effects of promotional mix elements on pizza inn)

Ordinary level Certificate Lord Marlven High School

01/2004 - 10/2007

Courses

- 5 olevel's including maths and english

SKILLS

customer insight

customer complaints handling

strategic planning

sales and marketing

team motivation

team player

outbound marketing

decision making

negotiation

ACHIEVEMENTS

Degree in bachelor of commerce (08/2016 - 08/2020)

attained a degree in marketing management

PERSONAL PROJECTS

food delivery (04/2020 - Present)

- managed to develop customers and deliver food for lunch, meeting and gatherings

CERTIFICATES

Restaurant Management (SPUR CORPORATION S.A)
(02/2020 - 04/2020)

BACHELOR'S DEGREE IN MARKETING MANAGEMENT
(08/2016 - 08/2020)

ORDINARY LEVEL CERTIFICATE (01/2004 - 10/2007)

ORGANIZATIONS

SIMBISA BRANDS PVT LTD (01/2016 - 03/2021)

HUSBATE ENTERPRISES PVT LTD (05/2009 - 05/2010)

PLANET PHARMACEUTICALS (04/2021 - Present)

LANGUAGES

Shona

Full Professional Proficiency

English

Full Professional Proficiency

INTERESTS

• Playing cricket

soccer

reading

socializing